



Innovation for Liveable Cities in EuroMed Partner Countries

Mohamed Mezghani
Team Leader

EuroMed Road, Rail and Urban Transport Project

EUR MED
TRANSPORT PROJECT
ROAD - RAIL - URBAN TRANSPORT



Urban mobility issues

- Rapid **economic development**
- **Urban sprawl**: 60% of the population lives in/around cities
- Low car ownership rates but ...
Increasing traffic **congestion**
- Changing urban rhythms and **mobility behaviours**
- Insufficient **institutional** and organisational **framework**
- Increasing **energy** demand (availability, price)
- Transport **externalities** (environment, road safety)



Turning the potential into successful initiatives

- Integrate transport with **urban planning**
- Develop **Urban mobility plans**
- Create a favourable **regulatory** and **business framework**
- Develop **high capacity** transport systems
- Improve the **image** of public transport
- **Taxi** regulation/management
- Urban **logistics**



Favourable context

- Increasing **awareness**
- Strong **political will**
- Capacity to integrate **innovations**
- **Global** market
- **Capacity** building



Cooperation with CIVITAS network



- Joint-projects
- Training
- Staff exchange
- Technical assistance
- Study tour



EuroMed session
Wednesday at 12.00 in Zabalgana room

Thank you